



Vaccinate a Village

Join the American Red Cross and the Measles & Rubella Partnership in an effort to vaccinate children against one of the world's most deadly diseases—village after village—across the globe. Measles is entirely preventable, yet hundreds of people still die every day. You can put an end to this fight. There is change in your pocket. With just \$1, you can give a child lifetime protection. With help from your friends, classmates or coworkers, you can vaccinate an entire village. Together, we have an opportunity to vaccinate more children this year, than ever before.

Who:

What:

When:

Where:

Contact:

To learn more, visit measlesrubellapartnership.org.

About the Measles & Rubella Partnership (M&RP) and Immunization Agenda 2030 (IA2030):

The [Measles & Rubella Partnership](#) (M&RP), previously the Measles & Rubella Initiative, has been helping deliver measles and rubella vaccines since 2000 to children worldwide, contributing to saving over 56 million lives and substantially reducing birth defects due to congenital rubella infections. Despite this progress, measles continues to be one of the leading vaccine preventable killer of children, globally. Under the umbrella of [Immunization Agenda 2030](#) (IA2030) and guided by the [Measles and Rubella Strategic Framework 2030](#) (MRSF), M&RP's current mission includes addressing decline in national vaccination coverage, hastening COVID-19 pandemic recovery and accelerating progress towards creating a world free of measles and rubella. The partnership consists of [American Red Cross](#), [Bill & Melinda Gates Foundation](#), [Gavi](#), [the Vaccine Alliance](#), [US CDC](#), [United Nations Foundation](#), [UNICEF](#) and [WHO](#).

M&RP is part of [IA2030](#), an ambitious global strategy to maximize the lifesaving impact of vaccines – one of the most successful and cost-effective public health interventions of all time. IA2030 aims to avert over 50 million deaths by 2030 through access to essential vaccines and help build healthcare systems that can withstand the impact of pandemics and deliver rapid vaccination response.



**American
Red Cross**